



March 2014

Where the magic happens

Greetings! ,

March has been an incredible month here at Camp Kesem!

Earlier this month, on March 8th, we gathered at the beloved Field Museum of Chicago to bring awareness to the population of children Camp Kesem serves, children affected by a parent's cancer. It was an incredible evening, with over 1,000 guests and supporters including our honorees Dara & Richard Levy, host Susanna Negovan from SPLASH of the Chicago Sun Times, and our fantastic student leader John Groden who shared his personal and moving story. Together, we raised over **\$515,000** which will allow Camp Kesem to send **750** more kids to camp this summer.

Not only did we raise critical funds, but we also brought a new level of awareness to this often-overlooked population with more than 20 million media impressions from media outlets including [Fox News](#), [SPLASH of the Chicago Sun-Times](#), [Chicago Parent](#), and the [Examiner](#).

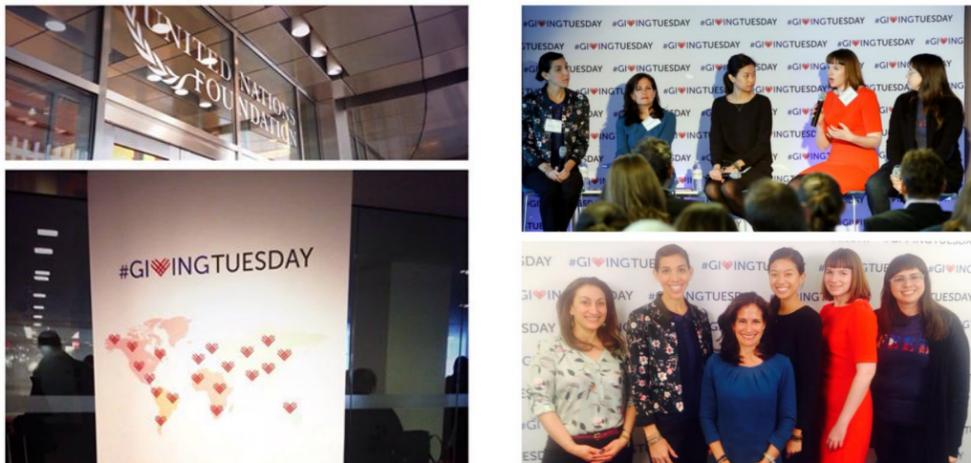


To view more pictures, please visit our [Facebook!](#)

To kick off our "Send a Kid to Camp" paddle raise at the event, our honorees Richard and Dara Levy made a very exciting announcement. They would match all \$1,000 donations (up to \$30,000) to start a new Camp Kesem chapter in honor of Jim Fieldman, Dara's late husband, who passed away from colon cancer. Their incredibly generous gift inspired so many others to give, and Camp Kesem had our most successful event ever.

Camp Kesem would not have been able to host such an amazing event without the support of: **Victory Capital Partners, Giordano's, Pritzker Pucker Family Foundation, Baxter Credit Union, Credit Suisse, FlexPrint, Inc., Katten Muchin Rosenman LLP, Merrill Corporation, Silver Airways, Dataframe Logistics, Duff & Phelps, Latham & Watkins, NBCUniversal, Northern Trust, Fresh Wave, Mesirov Financial, Inc., and NHL Hockey Against Cancer.** Thank you also to our Print Media Sponsor, **SPLASH by the Chicago Sun-Times**, and our Magazine Sponsor, **Chicago Parent**, as well as our grant funders, **The Sun-Times Foundation and The Chicago Community Trust**, who matched donations to Camp Kesem, up to a total of \$5,000.

Camp Kesem also had the amazing opportunity to participate in **#GivingTuesday's Best Practices Summit** on March 18th at the new UN Foundation headquarters in Washington, D.C. We shared more about our 2013 **#BigKidsGive #GivingTuesday** campaign and learned so many new tips and ideas for Giving Tuesday 2014!



Finally, we wanted to share a few updates about our partnership with the **550 Relay**. Camp Kesem now has an even bigger opportunity to raise more funds for our programs from this amazing event. Runners, now, can sign up as 1, 2 or 4 person teams for the marathon. This means, as a runner, you can either:

- 1.) Run the marathon on your own.
- 2.) Split the marathon in half and share the distance with a partner or
- 3.) Split the marathon in 4 and share the distance with 3 partners.

So grab a friend and spread the magic of Camp Kesem by signing up to run today! More info [here](#).

We are so excited for what the rest of 2014 has to come. Camp season is fast approaching and we'll have even more to share in the upcoming months about our new camps.

Thank you for all of your continued support.

Sincerely,

Jane Saccaro
CEO, Camp Kesem

[Donate to Camp Kesem!](#)

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