



February 2015

Dear Friends,

Love is in the air here at Kesem! With Valentine's Day this past weekend, we thought we would share a few things that have warmed our hearts this month:

The Magic Ball!

We are overwhelmed to have our upcoming benefit, [The Magic Ball](#), nearly sold out! To be held in Chicago on Saturday, March 7, *The Magic Ball* will be a unique blend of fun, surprise, fantastic food and entertainment - a wonderful atmosphere to spread the magic of Kesem to hundreds of people! We are so grateful to our generous event sponsors for making this memorable event possible: [Giordano's](#), [Victory Park Capital](#),

[Pritzker Pucker Family Foundation](#), [Boeing](#), [Baxter Credit Union](#), [Katten Muchin Rosenman LLP](#), [Credit Suisse](#), [Merrill Corp.](#), [United Airlines](#), [Latham & Watkins LLP](#), [Duff & Phelps](#), [CCM Securities](#), [Grosvenor Capital Management](#), [Navigant](#), [FlexPrint, Inc.](#), [AIM Consulting](#), [Mesirow Financial](#), [NBC Universal Media, LLC](#), The Malkin Family, The Helmstetter Family, The Higgins Family, The Gaechter Family, North Shore Media Sponsor, [Sheridan Road](#), and Media Sponsor, [SPLASH Sun-Times](#).



Our Team Kesem Runners!

We love the fact that 19 members of Team Kesem will be spreading the magic of Camp Kesem to thousands of spectators when they run in the LA Marathon on March 15! These brave individuals - friends, students and counselors - will run the 26.2 mile course from Dodgers Stadium to the Santa Monica pier as they spread awareness and raise funds for our cause! To learn more about this team and support their efforts, [visit their fundraising page](#). And to cheer them on with words of encouragement, visit the [Camp Kesem Facebook](#) page

where we continue to feature Team Kesem runners each week! Thank you to each and every one of these runners! We are honored by the incredible commitment they have made to Kesem!



The 4,000+ camper applications for Summer 2015!

And what can warm our hearts more than seeing thousands of children have already applied for our upcoming summer camps! We cannot wait to welcome each and every one of these smiling faces! If you are connected to anyone who would benefit from our services, please have them visit our [website](#) and click the "Register a Camper" button in the top, right corner. Applications are reviewed on a first-come, first-serve basis. If you have questions, contact us at applications@campkesem.org.



With gratitude and the warmth of Kesem,

Jane Saccaro
CEO, Kesem

P.S. And check out this wonderful event we're honored to be a part of in San Francisco this week!

DAD 2.0 Summit

Camp Kesem is the official Cause Partner for this year's Dad 2.0 Conference in San Francisco!

The DAD 2.0 SUMMIT is an annual conference where hundreds of marketers, social media leaders, and blogging parents connect to discuss the changing voice and perception of modern fatherhood.



We'll be recruiting these social media influencers to serve as ambassadors for our cause - helping us spread awareness and the reach of Camp Kesem to a broader audience! www.dad2summit.com

Camp Kesem is a program offered by Kesem, a nationwide non-profit organization that supports children touched by a parent's cancer.



[Donate to Camp Kesem](#)

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