

Chicago Blackhawks Niklas Hjalmarsson (with wife, Elina, and auctioneer, David Goodman) was a surprise guest at our second annual Magic Ball in March - held in Chicago, where we raised an incredible \$1,000,000!

## **April 2016**

Dear Friends,

It's been a busy few months for Kesem - with many wonderful things to share!

To start, if you don't follow our <u>Facebook page</u>, you may have missed the incredible announcement that, as a result of our Kesem Expansion Campaign, we have selected **12 new Camp Kesem chapters** that will launch in Fall 2016!



University of Alabama
Cal Poly SLO
University of Cincinnati
Dartmouth
DePaul University
Harvard
University of Iowa
University of Kentucky
James Madison University
Northern Illinois University

University of Texas - Dallas\* University of Vermont

\*Pending University Approval

These 12 new chapters - which will eventually serve thousands of children - will open their doors to campers in summer 2017!

We've also hit a new milestone - with our first ever "Million Dollar Event" - at our annual Magic Ball which was held in Chicago in early March. With over 600 guests, we were not only proud of the funds we raised (which will immediately help us support more children touched by parent's cancer) but also to have the opportunity to share our mission with so many new friends and guests. You can view event photos here and be sure to mark your calendar for our 2017 Magic Ball which will be held on March 11, 2017!





Generous support continued in early April when a core group of San Francisco Kesem supporters hosted a midweek event, *Night Magic*, where we raised more awareness and funds (over \$80,000 - which underwrites two new Kesem chapters!) with over 100 guests - many

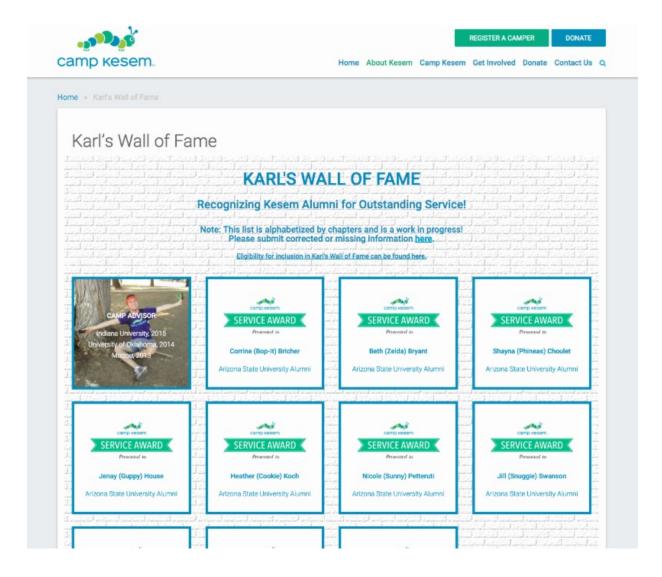
of whom were exposed to the magic of Kesem for the first time.



Host committee member, Jim Bloom, at an inspiring evening of Kesem Magic in the Bay area. The event - Night Magic Benefiting Camp Kesem - raised awareness to our cause as well as \$83,000 to support children touched by their parent's cancer.

And finally, I am thrilled to announce the public unveiling of our new alumni recognition program (and feature on our website) - named "Karl's Wall of Fame."

<u>Click here</u> to view the wall in it's entirety - and be sure to roll your cursor over it for the interactive fun!



As always, thank you for your continued support of our mission. We are a month away from bringing over 90 weeks of Camp Kesem magic to over 6,000 children touched by a parent's cancer.

We simply could not have all this good news without your ongoing support. Thank you so much.

Sincerely,

Jane Saccaro CEO, Kesem

ATTENTION RUNNERS! Kesem has been named one of the official charities of the 2016 San Francisco Marathon! (Held on July 31, 2016)

If you're interested in supporting

#TeamKesem through this wonderful opportunity, we ask that you please fill out

our Team Commitment Form.



We have both full AND half marathon opportunities available! If you have any questions, please email teamkesem@campkesem.org.

Camp Kesem is a program offered by Kesem, a nationwide non-profit organization that supports children touched by a parent's cancer.



**Donate to Camp Kesem** 







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